

The Four Friends You Need- To Quickly Get Your Voice Heard

-By Cody Libolt-

Welcome to my guide on How to get your voice heard.

We're talking about four "friends" you already know well. But you may not know just how many ways these friends can help you out!

Follow the four tips below in order to immediately start getting better results when you speak up for your values.

Friend #1. [Your Facebook Feed](#)

This is how you find out what other people are talking about. Go to your feed and take note of what's there. What are the big news items and things of interest today? If you pay attention to this, you'll never run out of helpful and relevant topics. You can guarantee that people are already thinking about these topics, so these are the things to talk about first, if you want your voice to be noticed.

Friend #2. [Your Facebook Profile](#)

This is so easy. Go to your profile and ask a question about a topic you found people talking about in step 1. Here's how to do it. Write, "Topic: Is X a clear issue? Where do you stand on it?" You're doing this for two reasons. First, it turns you into the host of a conversation. People tend to pay attention to what the host says. So that's a good thing. Second, you're gaining valuable information on what your readers already know about the topic and what their opinions are. And that's the only thing you really need

to know about them as you prepare to write out your own thoughts in the most helpful and readable way possible.

Friend #3. [You Medium Account](#)

Don't already have an account? Go get one. Already have another website? Doesn't matter. Go set up a profile at Medium. You'll thank me later! Medium makes it super fast and easy to put your thoughts in a more permanent location that you can link back to. It makes your writing look *great*. This is the fastest boost to your credibility. Think about this: When you put your ideas out there, do you want to look like one of those people who write epic-long Facebook rants? That's what you look like if you go on for more than four paragraphs. But if you just take those thoughts and put them at Medium, suddenly it looks like a decent, thoughtful blog post. It's going to be taken more seriously. So read what people said back in step 3 and write out your own thoughts in Medium, then click publish.

Friend #4. [Your Favorite Facebook Groups](#)

Find just 2-3 groups that you enjoy being in. Friend request some people that have good things to say. Go into a group and share a link to your Medium article. Ask for feedback. Say, "Hey I just wrote this post about X topic, and I was hoping to get your feedback. Do you agree? Disagree? Thanks for your advice! [Link to article.]" After that, you can also post the link at your own Facebook profile.

Done and done.

By following these four steps you've created a post that immediately convinces people to read on...

- Relevant topic? **Check.**
- Engaged with other viewpoints? **Check.**
- Presented your argument in a credible way? **Check.**
- Found the right audience for your article? **Check.**

Alright! Now you know how your four overlooked “friends” can help you quickly get your voice heard.

Pretty basic? Yep.

That's the point. Go get started!

P.S. I appreciate you signing up for my guide on *The Four Friends You Need*, and I would like to welcome you to my community!

Every email you get from me was personally written, and if you ever have any questions or thoughts, feel free to hit reply and let me know. Here's to finally getting your voice heard!

-Cody Libolt